

**REQUEST FOR PROPOSALS
FOR
MEDIA RELATIONS MANAGEMENT AND SUPPORT SERVICES
FOR THE
LEGISLATIVE COUNCIL SERVICE**

LEGISLATIVE COUNCIL SERVICE
490 OLD SANTA FE TRAIL, SUITE 411
SANTA FE, NEW MEXICO 87501
(505) 986-4600

ISSUE DATE:
MARCH 25, 2026

NOTICE

The Procurement Code, Sections 13-1-28 through 13-1-199 NMSA 1978, imposes civil and criminal penalties for its violation. In addition, the New Mexico criminal statutes impose felony penalties for bribes, gratuities and kickbacks.

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1. INTRODUCTION

The Legislative Council Service (LCS) invites media relations management professionals and firms (Offerors) to submit proposals in accordance with the outlines and specifications contained in this request for proposals (RFP). This RFP contains specific requests for information. In responding to this RFP, Offerors are encouraged to provide any additional information that they believe is relevant.

The purpose of this RFP is to select one (1) or more Offerors to provide media relations management and support services to the New Mexico House of Representatives' Special Investigatory Committee (Committee) authorized pursuant to House Resolution 1 (2026) or the LCS as determined by the LCS Director.

2. SEQUENCE OF EVENTS

<u>Event</u>	<u>Date</u>
A. Release of RFP	March 25, 2026
B. Submission of Proposals	April 14, 2026
C. Evaluation of Proposals and Selection	April 15-17, 2026

The selection date is subject to extension at the discretion of the LCS. The effective date of the Contract is tentatively April 17, 2026; however, the effective date is dependent on the selection date, the length of time required for contract negotiation and the length of time required for processing the Contract.

The events identified in the schedule above are briefly described below.

A. Release of RFP. This RFP will be advertised in two (2) newspapers of general circulation pursuant to Sections 13-1-104 and 13-1-113 NMSA 1978, and prospective Offerors may direct questions about the RFP to Randall J. Cherry, Procurement Manager, at the LCS, 490 Old Santa Fe Trail, Suite 411, Santa Fe, New Mexico 87501; telephone (505) 986-4600.

B. Submission of Proposals. Offerors shall submit their proposals and supporting documentation via email in electronic format to Randall J. Cherry, Procurement Manager, at randall.cherry@nmlegis.gov. Proposals must be in the format specified in Paragraph 6 of this RFP and must be signed by the Offeror. The LCS will not accept a hard copy of a proposal.

The deadline for receipt of proposals by the LCS is April 14, 2026, no later than 4:00 p.m. Mountain Daylight Time. Proposals will be deemed received as of the time reflected on the email receipt electronic record.

All proposals must be submitted with the email subject line: "Proposal for Media Relations Management and Support Services for the LCS".

C. Modification or Withdrawal of Proposals. A proposal may be modified by an Offeror prior to the deadline for submission of proposals by emailing a written modification to the above email address. The email subject line must read: "Modification to Proposal for Media Relations Management and Support Services for the LCS".

A proposal may be withdrawn prior to the deadline for submission of proposals by delivering email notice or by telephone notification to the Procurement Manager listed above.

Any proposal or modification received after the deadline for submission of proposals will be considered to be late. Unless a late proposal is the only proposal received, no late proposal or late modification will be considered unless it would have been timely but for the action or inaction of the LCS. Time limits will not otherwise be waived.

Proposals will not be opened publicly and will not be open to public inspection until after award of a Contract.

D. Evaluation of Proposals. Proposals will be evaluated by the LCS using the criteria listed in Paragraph 8 of this RFP. During the evaluation process, the LCS may seek clarification from Offerors but shall not negotiate with Offerors.

E. Selection of Offeror. The final selection of an Offeror shall be made by the LCS. That selection will be publicly announced on or after April 17, 2026. Offerors selected to perform the work and those Offerors not selected will be notified in writing via email by the LCS. Selection does not constitute an obligation to contract with an Offeror. The LCS reserves the right to contract with the second choice and then the subsequent choices if contract negotiations fail with the final Offeror.

3. AMENDMENTS TO RFP

If there are any amendments to this RFP, they shall be in writing and shall be emailed to all individuals who have notified the LCS of their intent to respond to the RFP and shall be posted on the legislative website at: [https://www.nmlegis.gov/Publications/Request For Proposals](https://www.nmlegis.gov/Publications/Request_For_Proposals). Amendments shall be distributed with sufficient time to allow Offerors to consider the amendments in preparing their proposals. If necessary, the deadline for submission of proposals will be extended by the amendment.

4. CANCELLATION OF RFP; REJECTION OF PROPOSALS

The LCS reserves the right to cancel this RFP at any time and for any reason.

Any and all proposals may be rejected in whole or in part when it is in the interest of the LCS to do so. The LCS is not responsible for the payment of any costs incurred by an Offeror in the preparation or submission of a proposal.

The issuance of this RFP, the receipt of proposals or the selection of a proposal in no manner obligates the LCS to the eventual purchase of services. This process is solely at the discretion of

the LCS and may be terminated without penalty or obligation at any time prior to the signing of a written contract.

5. PROTEST DEADLINE

Any protest by an Offeror must be timely and in conformance with Section 13-1-172 NMSA 1978. As a Protest Manager has been named in this RFP, pursuant to Section 13-1-172 NMSA 1978, only protests delivered to the Protest Manager in writing and in a timely fashion will be considered to have been submitted properly and in accordance with statute and this RFP. The fifteen (15)-calendar-day protest period shall begin on the day following the award of contracts and shall end at 5:00 p.m. Mountain Daylight Time on the fifteenth day. Protests shall be written and shall include the name and address of the protestor and the RFP number. Protests shall also contain a statement of the grounds for protest, including appropriate supporting exhibits, and shall specify the ruling requested from the Protest Manager listed below. The protest must be delivered via email at gerardo.paredes@nmlegis.gov to:

Gerardo A. Paredes Jr., Chief Procurement Officer (Protest Manager)
Legislative Council Service
490 Old Santa Fe Trail, Suite 411
Santa Fe, NM 87501.

6. PROPOSAL FORMAT

An Offeror shall include the following information in the Offeror's proposal:

A. Letter of Transmittal. Include the following information:

- (1) the name, address and telephone number of the Offeror;
- (2) the signature of the Offeror;
- (3) the date of the proposal;
- (4) a statement that the Offeror, if awarded a Contract, will comply with the Contract terms and conditions set forth in this RFP; and
- (5) a statement that the Offeror's proposal is valid for thirty (30) days after the deadline for submission of proposals.

B. Description of Services Offered. An Offeror shall provide evidence of the Offeror's qualifications to perform the scope of work outlined in Paragraph 7 of this RFP.

C. Remuneration. After selection by the LCS, compensation for services will be negotiated between an Offeror and the LCS. The LCS will consider alternative proposals regarding compensation. The proposals shall include the hourly rate to be charged for each category of personnel involved in providing the required services. Compensation shall be paid monthly for

work performed in the preceding month. Reimbursement shall be provided for incurred and separately stated applicable gross receipts taxes and reasonable expenses incurred in providing these services.

D. Related Experience and Qualifications. The Offeror's ability to meet the evaluation factors contained in Paragraph 8 of this RFP shall be stated in this portion of the proposal. An Offeror shall additionally:

(1) identify the individuals who will be assigned to perform services pursuant to the Contract and include for each individual the relevant education, training and prior experience of a similar nature on which the individual has worked. The resumes and credentials of all individuals who will be assigned to perform services pursuant to the Contract shall be included. This portion of the proposal should demonstrate the extent to which the Offeror is qualified to perform the scope of work outlined in this RFP;

(2) include a list of three (3) references from individuals who are familiar with the work of the Offeror and are aware of the Offeror's performance in similar experiences; and

(3) list the governmental entities, agencies or other political subdivisions for which the Offeror has provided services in the last five (5) years, including the time period of services rendered and the nature of the work performed.

E. Campaign Contribution Disclosure. Offerors shall disclose any campaign contributions pursuant to Section 13-1-191.1 NMSA 1978 and as identified in the Campaign Contribution Disclosure Form in Appendix A of this RFP.

F. Resident Business, Native American Resident Business, Resident Veteran Business and Native American Resident Veteran Business Preference. To receive a resident business, Native American resident business, resident veteran business or Native American resident veteran business preference, pursuant to Sections 13-1-21 and 13-1-22 NMSA 1978, an Offeror must include a copy of that Offeror's preference certificate with the proposal. Certificates for preferences can be obtained through the Taxation and Revenue Department (www.tax.newmexico.gov/Businesses/in-state-veteran-preference-certification.aspx).

7. SCOPE OF WORK

The Contractor shall furnish the following services as requested and directed by the Director of the LCS:

(1) serve as media relations manager for the Committee, as directed by the Committee or the Director of the LCS;

(2) create and manage the media communications of the Committee across multiple formats, including press releases, social media copy, website content and public reports;

(3) compose and edit press and media releases and respond to public inquiries;

- (4) schedule and supervise media and community events;
- (5) monitor Committee news coverage for possible media relations issues and develop strategies to address those issues;
- (6) compile and capture footage from multiple devices simultaneously and edit for various platforms, including YouTube, broadcast, social media and web;
- (7) create effective communications channels by developing relationships with national and regional press contacts to ensure that Committee media releases receive adequate coverage;
- (8) research and edit briefing materials;
- (9) work in sensitive, legally restricted environments with strict confidentiality protocols;
- (10) produce, review and edit Committee written and video reports, if requested;
- (11) capture footage from multiple devices simultaneously and edit for various platforms, including YouTube, broadcast, social media and web for media and community meetings;
- (12) produce written and visual narrations of the Committee's findings, progress and recommendations for presentation to the public across various platforms, including email, video, radio and social media, among others; and
- (13) provide other media relations management and support services requested by the Committee or the LCS related to Committee activities.

8. EVALUATION

The responsible Offeror whose proposal is most advantageous to the LCS shall be selected to perform services. The inclusion of cost as a factor does not require the LCS to select the lowest-cost proposal. The following evaluation factors shall be considered in order of importance:

- (1) ability and capacity to perform services (45%);
- (2) relevant experience in similar projects or assignments (30%);
- (3) client references (15%); and
- (4) cost (10%).

An additional 8% of the total weight of the factors used in evaluating the proposal will be awarded to an Offeror that provides a copy of the Offeror's resident business or Native American resident business preference certificate. An additional 10% of the total weight of the factors

used in evaluating the proposal will be awarded to an Offeror that provides a copy of the Offeror's resident veteran business or Native American resident veteran business preference certificate. An Offeror will not be awarded both a resident business preference and a resident veteran business preference or a Native American resident business preference and a Native American resident veteran business preference.

9. CONTRACT TERMS AND CONDITIONS

The Contract between the LCS and a successful Offeror shall contain substantially the following terms and conditions. In the letter of transmittal, the Offeror shall include a statement agreeing to these terms and conditions and explaining any terms or conditions with which the Offeror does not agree.

A. Scope of Work. This portion of the Contract shall be drafted following selection of an Offeror to perform the services. It will incorporate the scope of work in Paragraph 7 of this RFP and the description of services from the Offeror's proposal.

B. Compensation. The total compensation shall not exceed the limit specified in the Contract. The total amount shall include applicable New Mexico gross receipts taxes for services, which shall be paid by the Contractor. The hourly rate shall be specified in the Contract. If additional services are necessary, the LCS and the Contractor by mutual consent may amend the Contract to cover additional costs associated with such additional services.

C. Term. The Contract shall be effective and its terms shall extend from a date to be determined by the LCS Director.

D. Termination. The Contract may be terminated by either of the parties upon written notice delivered to the other party at least thirty (30) days prior to the intended date of termination. A party shall not nullify obligations or liabilities already incurred for performance or for failure to perform prior to the date of termination.

E. Status of Contractor. The Contractor is an independent contractor performing professional services for the LCS and is not an employee of the State of New Mexico. The Contractor shall not accrue leave, retirement, insurance, bonding, use of state vehicles or any other benefits afforded to employees of the State of New Mexico by virtue of the Contract.

F. Assignment. The Contractor shall not assign or transfer any interest in the Contract or assign any claims for money due or to become due under the Contract without the prior written approval of the LCS. An approved assignment or transfer shall include a provision that binds the assignee or transferee to all terms and conditions of this Contract.

G. Subcontracting. The Contractor may subcontract for operational and investigative services to be performed under the Contract with the prior written approval of the LCS.

H. Records and Audit. The Contractor shall maintain detailed time records that indicate the date, time and nature of services rendered. These records shall be provided by the Contractor for

inspection by the LCS and the State Auditor upon written request of the LCS. The LCS shall have the right to audit billings both before and after payment. Payment under the Contract is not a waiver of the right of the LCS to recover excessive or illegal payments.

I. Release. The Contractor shall, upon final payment of the amount due under the Contract, release the LCS, its officers and employees and the State of New Mexico from all liabilities, claims and obligations whatsoever arising from or under the Contract. The Contractor agrees not to purport to bind the State of New Mexico to any obligation not assumed in the Contract by the State of New Mexico, unless the Contractor has express written authority from the LCS to do so, and then only within the strict limits of that authority.

J. Confidentiality. Any information provided to or developed by the Contractor in the performance of the Contract shall be kept confidential and shall not be made available to any individual or organization without the prior written approval of the LCS.

K. Product of Service; Copyright. All materials developed or acquired by the Contractor under the Contract shall become the property of the State of New Mexico and shall be delivered to the LCS not later than the termination date of the Contract. Nothing produced, in whole or in part, by the Contractor under the Contract shall be the subject of an application for copyright by or on behalf of the Contractor.

L. Conflict of Interest. The Contractor shall warrant that the Contractor has no interest and shall not acquire any interest, direct or indirect, that would conflict with the performance of services required under the Contract.

M. Amendment. The Contract shall not be altered, changed or amended except by an instrument in writing executed by the parties.

N. Merger. The Contract shall incorporate all agreements, covenants and understandings between the parties concerning its subject matter. No prior or contemporaneous agreement or understanding, verbal or otherwise, of the parties or their agents concerning the subject matter of the Contract shall be valid or enforceable unless embodied in the Contract.

O. Applicable Law. The Contract shall be governed by the laws of the State of New Mexico.

P. Waiver. The Contract shall contain a provision that states that no waiver of any breach of the Contract or any of its terms or conditions shall be a waiver of any other or subsequent breach; a waiver shall not be valid unless it is in writing and signed by the party granting the waiver.

Q. Appropriation. The terms of the Contract are contingent upon sufficient appropriations and authorization for expenditure being made to the LCS by the New Mexico Legislature. If sufficient appropriations and authorizations are not made by the New Mexico Legislature, the Contract shall, notwithstanding the provisions of any other section of the Contract, terminate immediately upon the Contractor's receipt of written notice of termination from the LCS. The LCS's decision as to whether sufficient appropriations and authorizations are made by the New Mexico Legislature shall be accepted by the Contractor and shall be final.

R. Notice. The Procurement Code, Sections 13-1-28 through 13-1-199 NMSA 1978, imposes civil and criminal penalties for its violation. In addition, the New Mexico criminal statutes impose felony penalties for bribes, gratuities and kickbacks.

S. Equal Opportunity Compliance. The Contractor shall agree to comply with all federal and state laws pertaining to equal employment opportunity. In accordance with all such laws, the Contractor shall agree to assure that no person in the United States shall, on the grounds of race, color, national origin, sex, sexual preference, age or disability, be excluded from employment with or participation in, be denied the benefits of or be otherwise subjected to discrimination under any program or activity performed under the Contract. If the Contractor is found to be not in compliance with these requirements during the life of the Contract, the Contractor shall agree to take appropriate steps to correct these deficiencies.

APPENDIX A

CAMPAIGN CONTRIBUTION DISCLOSURE FORM

Pursuant to Section 13-1-191.1 NMSA 1978, any prospective contractor seeking to enter into a contract with any state agency or local public body must file this form with that state agency or local public body. The prospective contractor must disclose whether the prospective contractor, a family member or a representative of the prospective contractor has made a campaign contribution to an applicable public official of the state or a local public body during the two (2) years prior to the date on which the contractor submits a proposal or, in the case of a sole-source or small-purchase contract, the two (2) years prior to the date the contractor signs the contract, if the aggregate total of contributions given by the prospective contractor, a family member or a representative of the prospective contractor to the public official exceeds two hundred fifty dollars (\$250) over the two (2)-year period.

THIS FORM MUST BE FILED BY ANY PROSPECTIVE CONTRACTOR WHETHER OR NOT THE PROSPECTIVE CONTRACTOR, A FAMILY MEMBER OR A REPRESENTATIVE HAS MADE ANY CONTRIBUTIONS SUBJECT TO DISCLOSURE.

The following definitions apply:

"Applicable public official" means a person elected to an office or a person appointed to complete a term of an elected office who has the authority to award or influence the award of the contract for which the prospective contractor is submitting a competitive sealed proposal or who has the authority to negotiate a sole-source or small-purchase contract that may be awarded without submission of a sealed competitive proposal.

"Campaign contribution" means a gift, subscription, loan, advance or deposit of money or other thing of value, including the estimated value of an in-kind contribution, that is made to or received by an applicable public official or any person authorized to raise, collect or expend contributions on that official's behalf for the purpose of electing the official to either statewide or local office. "Campaign contribution" includes the payment of a debt incurred in an election campaign, but does not include the value of services provided without compensation or unreimbursed travel or other personal expenses of individuals who volunteer a portion or all of their time on behalf of a candidate or political committee, nor does it include the administrative or solicitation expenses of a political committee that are paid by an organization that sponsors the committee.

"Contract" means any agreement for the procurement of items of tangible personal property, services, professional services or construction.

"Family member" means spouse, father, mother, child, father-in-law, mother-in-law, daughter-in-law or son-in-law.

"Pendency of the procurement process" means the time period commencing with the public notice of the request for proposals and ending with the award of the contract or the cancellation of the request for proposals.

"Person" means any corporation, partnership, individual, joint venture, association or any other private legal entity.

"Prospective contractor" means a person who is subject to the competitive sealed proposal process set forth in the Procurement Code or is not required to submit a competitive sealed proposal because that person qualifies for a sole-source or a small-purchase contract.

"Representative of a prospective contractor" means an officer or director of a corporation, a member or manager of a limited liability corporation, a partner of a partnership or a trustee of a trust of the prospective contractor.

DISCLOSURE OF CONTRIBUTIONS:

Contribution(s) Made By:

Relation to Prospective Contractor:

Name of Applicable Public Official(s):

Date Contribution(s) Made:

Amount(s) of Contribution(s):

Nature of Contribution(s):

Purpose of Contribution(s):

Signature

Date

Title (position)

— OR —

NO CONTRIBUTIONS IN THE AGGREGATE TOTAL OVER TWO HUNDRED FIFTY DOLLARS (\$250) WERE MADE to an applicable public official by me, a family member or a representative during the two (2)-year period prior to the submission of this proposal.

Signature

Date

Title (Position)

For the purposes of this disclosure, "applicable public officials" include the following:

- Representative Andrea Romero
- Representative Marianna Anaya
- Representative William A. Hall II
- Representative Andrea Reeb